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Pharmacy Management, Leadership, Marketing, And Finance



Synopsis

Written to prepare the next generation of pharmacists to be skilled managers, the Second Edition of the award-winning Pharmacy Management, Leadership, Marketing, and Finance has been completely updated and revised, with a vibrant, engaging layout, improved organization, and several new chapters including • Quality Improvement, • The Basics of Managing Risk, • Insurance Fundamentals, • Integrating Pharmacoeconomic Principles and Pharmacy Management, • and • Developing and Evaluating Clinical Pharmacy Services. Its concise, reader-friendly style facilitates learning and presents the knowledge, skills, attitudes, and values essential to pharmacy administration. Pharmacy Management, Leadership, Marketing, and Finance, Second Edition applies business management theory to the pharmacy environment. High quality foundational content and clear learning objectives are connected to real-world practice through engaging Case Scenarios and Management Challenges. This valuable text also includes instructor resources and a student companion website with interactive study tools and links to supplementary web-based resources. Available Instructor Resources Lesson Plans PowerPoint Slides Sample Syllabus Answers to End of Chapter Questions Test Bank Transition Guide http://samples.jbpub.com/9781449660284/CB2e_TransitionGuide.docx Student Companion Web Site includes: Self-Assessment Questions Interactive Glossary Crossword Puzzles Flashcards Web Links to additional learning materials Each new printed textbook copy of Pharmacy Management, Leadership, Marketing, and Finance, Second Edition includes an access code card with login information for the accompanying Student Companion Website. Electronic ebooks do not include access to the companion website. Access to the companion website may also be purchased separately, visit the RESOURCES tab below and click on FOR STUDENTS.

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So incredibly fast, and I'm so so so happy that's I bought this product! Great book based on finance for those going into pharmacy!

I bought it for a friend and he is satisfied

The way it is written causes me to go into adhd mode. It's very hard to try and retain information that's read from this

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